

EaPConnect Achievements & Progress

SIG-Marcomms, Online

11 June 2020

Laura Durnford

- SHOW KEY ACHIEVEMENTS PROJECT 1
- PREPARE THE GROUND FOR PROJECT 2

WEB PRESENCE

REACH

CONTENT

VIDEOS

- Project website
- EaPEC website

- Partner websites
- GÉANT channels

- Project social media channels
- Partner social media channels

Redesign & restructure --> 'SHOP WINDOW'

More 'cross fertilisation' --> INCREASE PARTNER
VISIBILITY

Improve strategy --> INCREASE OUTPUT & MORE
FOLLOWERS

8 skills 8 ENGAGEMENT

- Events
- INTERVIEWS

- User / success stories

- Magazine pages

- News



Project Achievements

Come to EaPEC 2020?

Other videos
(interviews, users, etc.)

2019 – 7 winners (1 user story)

- Artur Gevorgyan (Weather ‘nowcasting’, ASNET-AM)

2018 – 7 winners, 3 user stories

- Vasili Kovalev (Medical imaging, BASNET)
- Vitaly Yermolchyk (CERN research, BASNET)
- Dumitru Drumea (Environmental education, RENAM)

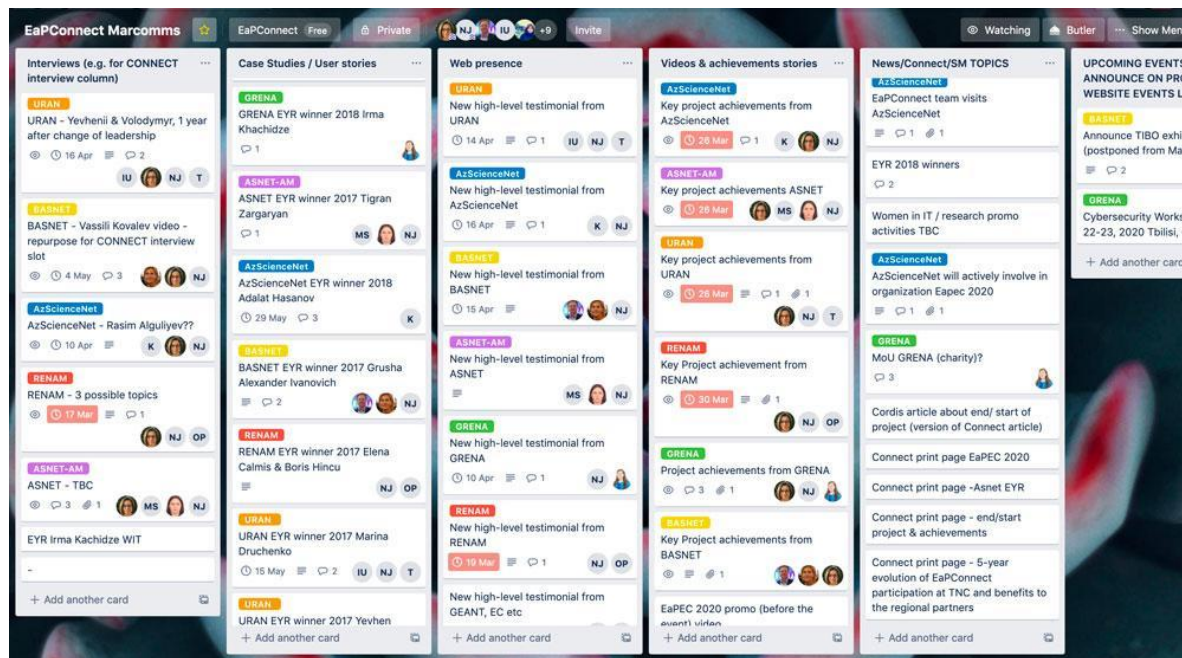
2017 – 6 winners, 0 user stories, 1 news story

- Igbal Safarov (Open Government Data, SURFnet)

2016 – 2 winners, 1 user story imminent

ALSO

- COVID-19
- Mentoring focus
- Women in IT focus
- SM campaigns #EU4Digital
- EaPEC & workshops
- Marcomms team



COVID-19

TESTIMONIALS & ACHIEVEMENTS

USER / SUCCESS STORIES

INTERVIEWS

PREPARE for PROJECT2

Thank you!
Any questions?