



# Update on SIG-Marcomms Since TNC19

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Joint SIG-Marcomms/Global PR Network  
meeting, 11 June 2020, Zoom

Public

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# SIG-Marcomms – update since TNC19

## Autumn meeting

- 17-18 September, Montpellier
- Hosted by Renater
- Around 25 people
  - Recruitment branding
  - Practical videos for social media
  - NREN updates
  - Joint meeting with SIG-MSP
  - Change of Steering Committee

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## 3rd ‘CLAW’ crisis management & communications workshop

- 6-7 November 2019, Poznan, Poland
- 70+ people
  - Crisis simulation
  - Time management
  - Dealing with media
  - Creative problem solving

# SIG-Marcomms – update since TNC19

## Spring meeting

- 2-3 April 2020, Zoom
- Extraordinary meeting - COVID-19
- 34 people
  - crisis comms management
  - challenges & opportunities
  - internal comms & company culture
  - key services, updates

# Thank you

Any questions?

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