



# TNC21 - Comms in the time of COVID

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Public

[www.geant.org](http://www.geant.org)

## Important dates

**12 October 2020** Opening Call for Proposals  
(Single presentation & Demonstration)

**30 November 2020** Submission Deadline for Single presentation

**28 January 2021** Submission Deadline for Demonstration

**TBD** Opening Call for Lightning Talks

**TBD** Opening Call for Posters

**TBD** Submission Deadline for Call for Lightning Talks

**TBD** Submission Deadline for Call for Posters

**21-25 June 2021** TNC21 Conference

# Call for Proposals

## Making Waves

## Going with the flow

## What is happening?

The screenshot shows the TNC21 website homepage. At the top, there's a navigation bar with links for HOME, PROGRAMME, VENUE, PARTICIPATE, SPONSORSHIP, and CONTACT US. The main header features the TNC21 logo and the text "TNC21 JUNE 21-25 BRIGHTON, UK & ONLINE". Below this, there are four main action buttons: "Watch the TNC21 promotional video", "TNC21 important dates", "Call for Proposal now open", and "News". A text block below these buttons discusses the uncertainty caused by the 2020 events and mentions a hybrid conference in Brighton, UK. At the bottom, there is a "Sign up for TNC updates" button.

In focus

The block contains the TNC21 logo in a dark blue box. Below it, the text reads "TNC21 - what is happening?"

A banner with a dark blue background. On the right, there's a large, illuminated "BRIGHTON" sign. The text "CALL FOR PROPOSALS NOW OPEN" is in large, bold, yellow and white letters. Below it, the website "tnc21.geant.org" is listed. The TNC21 logo and "Making Waves" tagline are in the bottom right corner.

The screenshot shows a Twitter post from TNC21 (@TNC\_GEANT). The profile picture is the TNC21 logo. The bio states: "TNC21 @TNC\_GEANT GEANT's prestigious flagship conference. 21-25 June 2021, Brighton, UK & Online". The tweet is a pinned tweet from October 12, stating: "TNC21 Call for Proposals opens today!". It includes a link to the call for proposals and a quote: "Now more than ever it's time to inspire, disrupt & make waves again!". Submission deadlines are listed as 30 Nov20 for single presentations and 28 Jan21 for demonstrations. The tweet includes a video thumbnail with the text "NOW OPEN BRIGHTON tnc21 Making Waves".

A banner similar to the one in the top right, but with the text "TNC21 JUNE 21-25 BRIGHTON, UK & ONLINE" in yellow and white. It features the illuminated "BRIGHTON" sign and the TNC21 logo.

### TNC21 Call for Proposals is now open

Dear friends and colleagues,  
We are delighted to open the Call for Proposals for Single Presentation and Demonstration.

In these uncertain times we have been evaluating all possible options regarding the format of TNC21. Our current plans are to host, jointly with Jisc, a hybrid conference in Brighton, UK, where the physical and virtual elements will coexist.

While we work out the best format for TNC21, we ask you to bear with us until February 2021, which is when we will be making some important decisions about the structure of our flagship event.

The conference theme remains **Making Waves** with reference to the transformative and disruptive capabilities that digital technologies across networking, TAI and cloud services can deliver for R&E across the globe.  
[Read more here](#)

We welcome new content and would like to ask contributors to resubmit their proposals even though these had already been accepted for TNC20.

## Hybrid format (?) – New Comms

- Bored with virtual backgrounds
- Real vs Virtual
- Be different, make a real difference
- Involve the community
- Make it more memorable
- Exciting social media campaigns

IDEAS and SUGGESTIONS WELCOME!

# Thank you

Any questions?

[www.geant.org](http://www.geant.org)



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