



***tnc*22**
NAVIGATING THE UNEXPLORED



WEB DEVELOPMENT & PROMOTION FOR #WACREN2022 & LIBSENSE

EFFAH K. AMPONSAH
Comms & Mktg, WACREN

Agenda



#WACREN2022
conference website



LIBSENSE
website

Why a conference website



Our **goals** were:

- to create desire in signing up for the conference by sharing interesting and useful info about the event
- to contribute to driving traffic and footfall to the conference.

The process of development

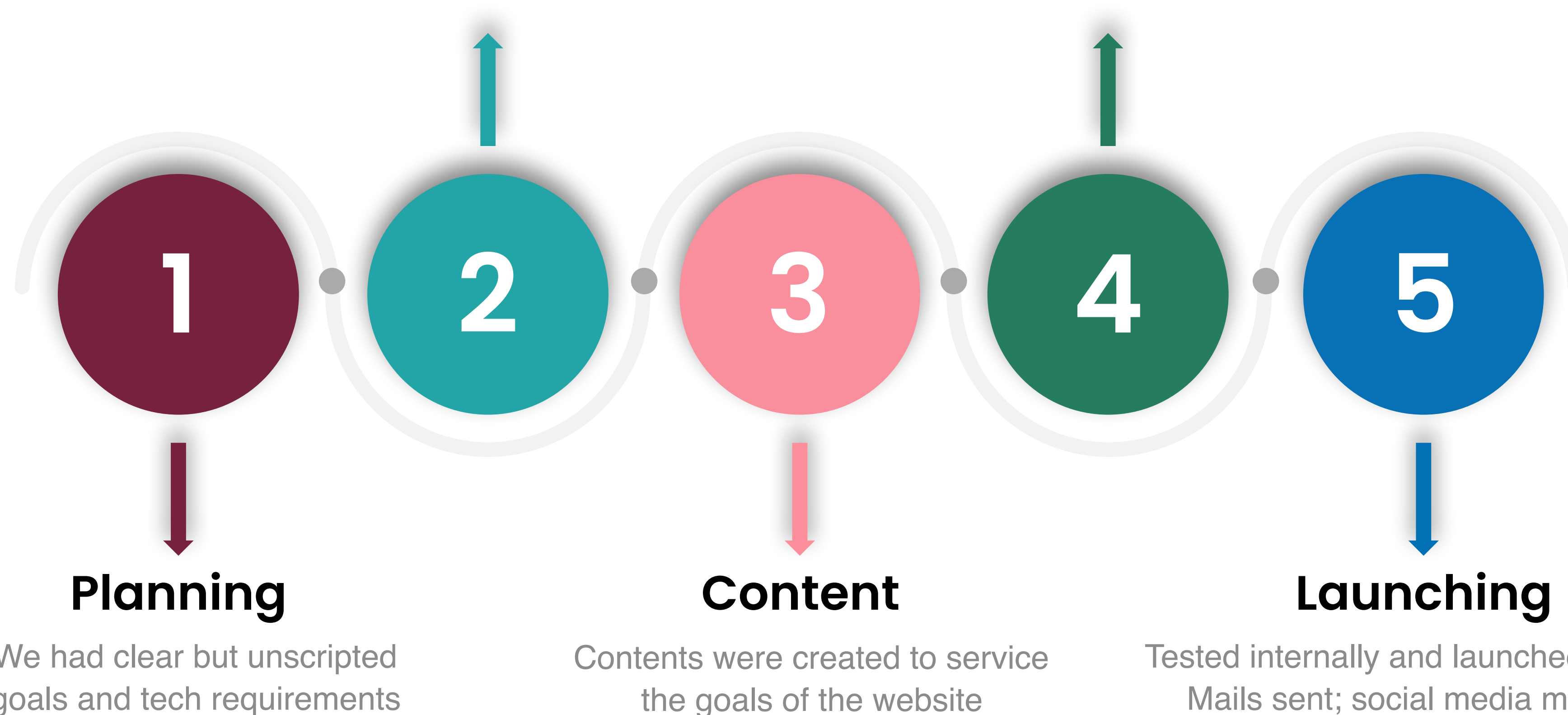


Designing

Wireframe was done but no UI design and prototype

Development

Back-end and front-end development were made easy using WordPress CMS



<https://wacren2022.wacren.net/>



Are you ready for #WACREN2022

THEME

As the world moves towards implementing the *UNESCO Global Recommendations on Open Science*, there is the need for more conversation on how to advance institutional, national and regional policies, create and share interoperable infrastructure as well as build the competencies required to exploit the benefits to the region and Africa as a whole.

In light of this, WACREN 2022 with its theme: *'Open Science in Africa – Connecting the Dots'* will convene the community, stakeholders and decision-makers in Abidjan to share ideas and exchange knowledge on the topic.

Owing to travel challenges and public health safety concerns posed by the COVID-19 pandemic, the 2022 Conference will be in a hybrid format (face to face and remote participation).



SPEAKERS

Key speakers and panellists will share depth of experience and provide ideas on how Africa can adapt the principles, policies, infrastructure and services of open science to advance.



Prof. Bakayoko-Ly
KEYNOTE SPEAKER |
PERMANENT DELEGATE OF COTE
D'IVOIRE TO UNESCO

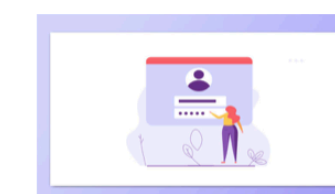


Prof. Tim Unwin
KEYNOTE SPEAKER | UNESCO
CHAIR IN ICT4D

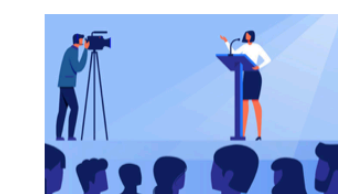


Prof. Stephen Curry
KEYNOTE SPEAKER | CHAIR,
DECLARATION OF RESEARCH
ASSESSMENT (DORA)

CONTRIBUTE & REGISTER



Registration



Call for Papers (CFP)



Participants List

HEALTH & TRAVEL REQUIREMENTS

LIBSENSE website



Our **goals** were:

- to provide one-stop info hub for community and stakeholders
- to enhance the visibility of LIBSENSE activities



LIBSENSE website



Planning

Clear goals were established. Competitive sourcing for developer

01

Content

Content was created internally

02

Development

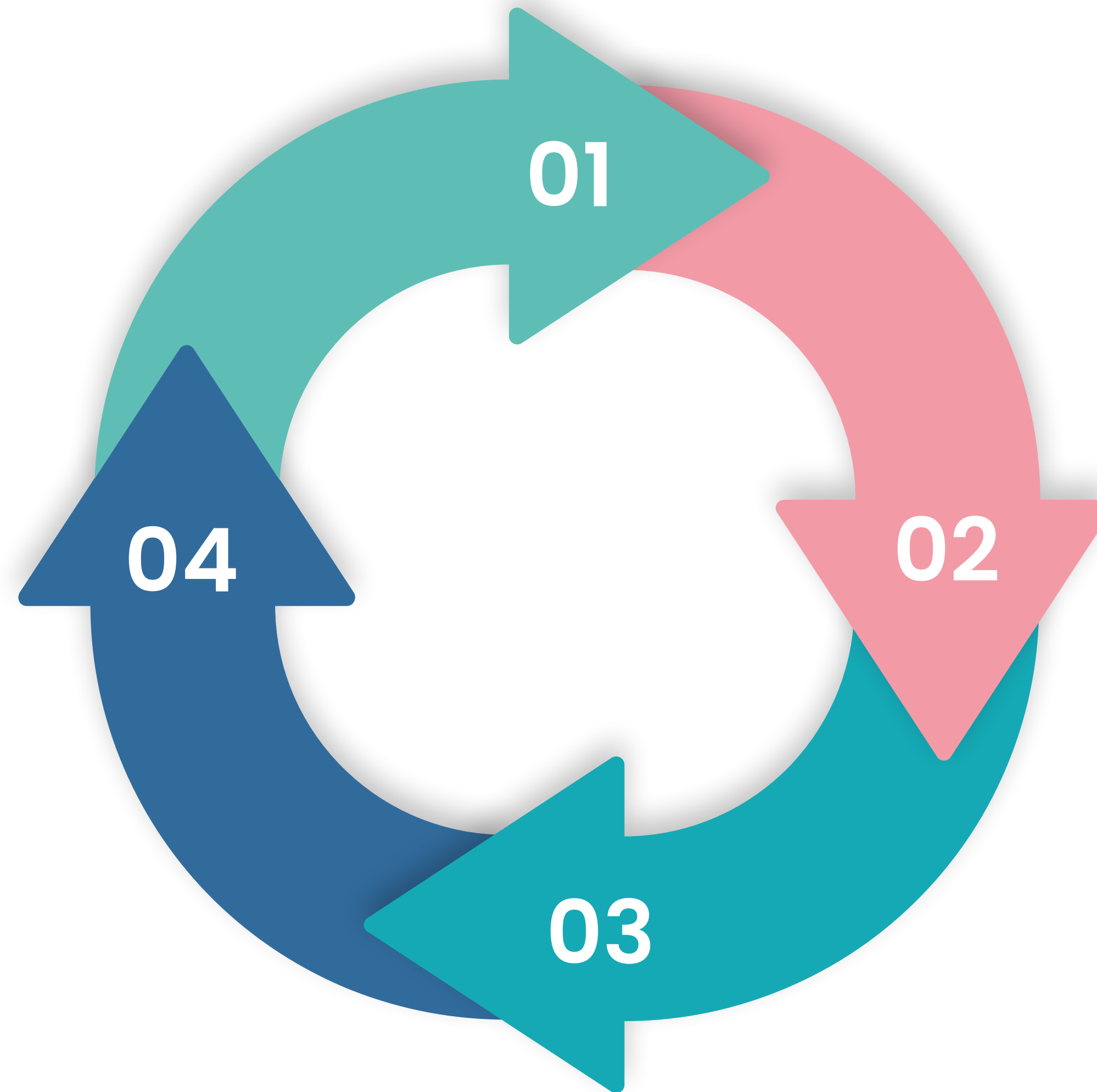
Designing and development followed a professional process

03

Launching

Launch was done after tests

04



<https://libsense.ren.africa>



LIBSENSE ABOUT US OPEN SCIENCE NEWS & EVENTS RESOURCES SUPPORT

In Focus

- Institutional**
Explore More →
- National**
Explore More →
- Regional**
Explore More →
- Continental**
Explore More →

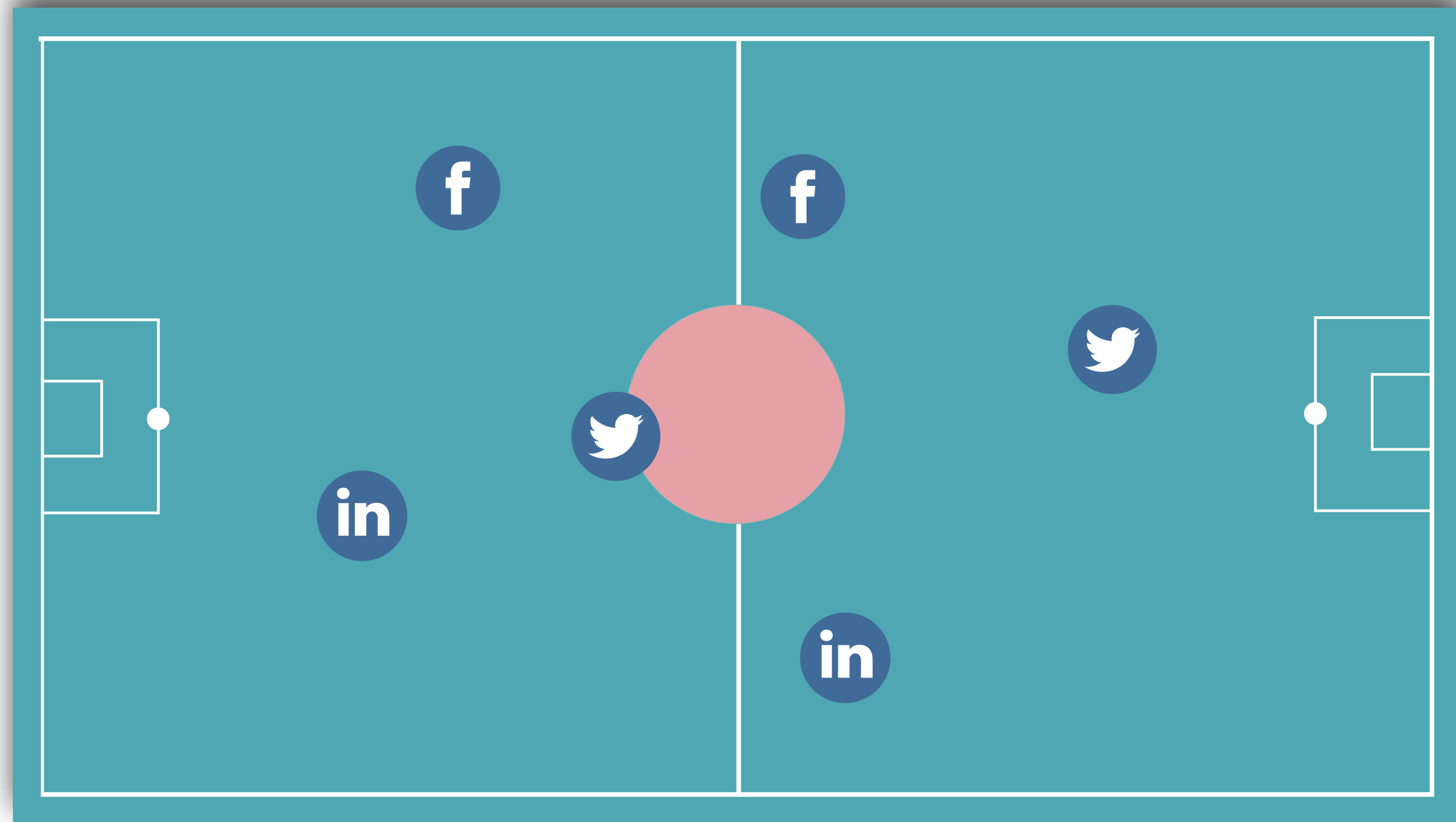
Policies
LIBSENSE aims at developing state-of-the-art services to for the NREN and library communities in the WACREN region and beyond.

Infrastructure
Over the years, the LIBSENSE programme has conducted national and regional capacity building sessions in the WACREN region and beyond. Workshops, seminars and webinars have been held for NREN managers, librarians and other members of the communities of practice.

Capacity Building
LIBSENSE is keen on facilitating the development of national and regional Open Science policies across the African continent. Several efforts have been made in this direction.

News Events

Promotion



Website were **promoted** via:

- Social media
- eNGAGE newsletter
- E-mails



THANK YOU