



Update on SIG-Marcomms/Global PR Network Activities

Laura Durnford & Helga Spitaler

Joint SIG-Marcomms/Global PR Network
meeting, TNC18, 14 June, Trondheim

Public

www.geant.org

SIG-Marcomms – update since TNC17

‘CLAW’ crisis management & communications workshop

- 20-21 November 2017, Malaga, Spain
- 40 people from 20 NRENs
 - “simulated crisis, learned how to handle stress in crisis situations, shared their battle stories and solutions and worked together to deliver the first steps toward crisis management processes at an NREN and a European level.”
- **Significant number of marcomms people**



See the [blog report](#)

SIG-Marcomms – update since TNC17

Spring meeting

- 13-15 March 2018, Espoo, Finland
- Hosted by CSC-Funet
- 30+ people
 - ‘CLAW’ follow up
 - GÉANT Community Programme
 - GDPR
 - Project updates – Up2U, InAcademia, GÉANT
 - NREN updates



See the [blog report](#)

Global PR Network - Update since TNC17

- Revamp of ITF blog site
 - New look & feel and NREN value proposition
- Overhaul of Case for NRENs portal (www.casefornrens.org)
- Comms capacity building initiatives in Africa and Asia

UPCOMING OPPORTUNITIES

SIG-Marcomms & Global PR Network: a sharing and learning community

- Join and use distribution lists to get & disseminate news, kick-start a discussion or simply ask for advice
 - global_pr@listas.redclara.net
 - sig-marcomms@lists.geant.org
- Be a conduit for information to other colleagues
- Where else can we join forces?

UPCOMING OPPORTUNITIES

Next SIG-Marcomms meeting:

- 26-28 September 2018
- Hosted by FCCN in Lisbon, Portugal

2nd 'CLAW' crisis management & communications workshop

- 12-13 November 2018
- Malaga, Spain

Spring 2019 SIG-Marcomms meeting: date & venue to be confirmed

Summer 2019 joint meeting SIG-Marcomms & Global PR Network:
Tallinn, Estonia – 16 / 20 June 2019 – date to be confirmed

Thank you

Any questions?

www.geant.org

