Home - Social Media in the NREN Community.

This space was created by TF-CPR, but is open to all TERENA Wiki users for comment and contribution.

NREN Social Media Jumpstart Pack

NREN Social Media Jumpstart Pack should contain enough **information** and **hints** to **get and keep** you **going with** your **Social Media** efforts.

Don't forget, it's a live document. Feel free to contribute and check for new information from time to time.

Social Media "Knowledge base"

1. Social Media in theory (Useful stuff)
2. NREN Social Media "Use Cases"
   a. NREN Social Media presence (FB, Twitter ... NREN profiles)
   b. Social Media policy examples
   c. Social Media strategy examples
   d. What we (NRENs) learned so far - our advice for other NRENs (news dissemination, branding, engagement, strategies, employee frameworks etc ...)
3. Market analysis of social network platforms and their developments
4. NREN Social Media Jumpstart Pack

What's next

- "Listening to Social Media" - http://socialmediatoday.com/edwin-huertas/394683/listening-social-media
- Maintenance of the Jumpsart Pack (2012 ->), revision at least once per year.
- Further activities agreed at TNC2012 Social Media BoF 2012-> creation of guidelines for the community
- Further activities agreed at TF-CPR in Poznan October 2012 -> addition of security guidelines

Past meetings

- 05/10/2012: TF-CPR Poznan discussion (minutes to be added)

- 22/5/2012: BoF on Social Media at TNC2012: Notes
- 16. 12. 2011: Plans for TF-CPR Social Media work item (minutes from the meeting).
- 29. 3. 2011: Review findings and decide on next steps (minutes from the meeting).